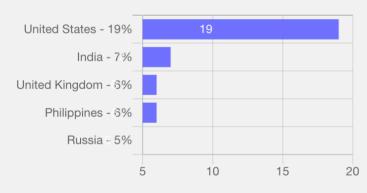
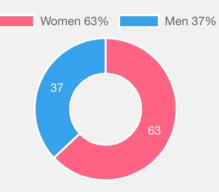


冬 Audience

Difference Countries

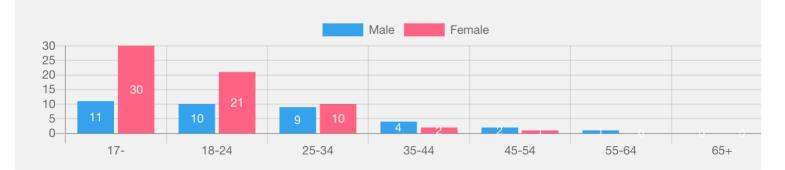


o^{*}♀ Gender



우 Age & Gender

Adults: 45% (i)



Audience Reachability: Excellent ①

96.2% of the audience have less than 1,500 followings.

Potential Reach in view:

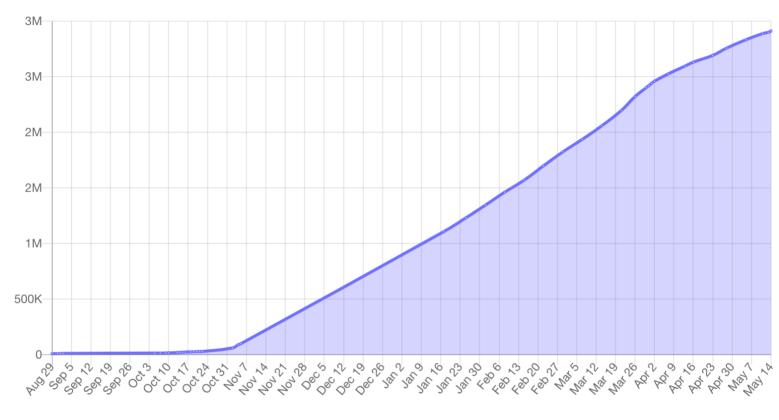
14.6M

Estimated number of people who see this influencer's post

Potential Reach in likes:

2.9M

Estimated number of people who like this influencer's post



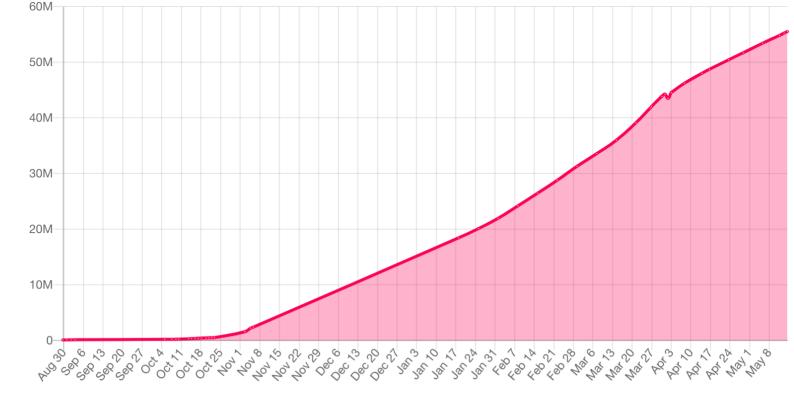
Reach evolution

∠ Growth

Followers:



Followers evolution



🗗 Engagement

Average Views

Average Likes

3.6M

+ 235 %

18.8M

+ 184 % Compared to similar influencers

Compared to similar influencers

Average Comments

74.5K

Average Shares

17.5K

+ 576 % Compared to similar influencers

Posts per week:

30

Average number of posts per week. + 209 % compared to similar influencers (10).

Engagement Rate:

5.25%

Percent of the audience who engage with the content.

-18 % compared to similar influencers (6.43%).

Estimated price:

\otimes Not available

This account has more than 10M followers so Tokfluence can't properly estimate its price.